

We face complex, unprecedented threats to a safe and secure water future for all. The US Water Alliance's national network of members is rising to the challenge—TOGETHER.

The US Water Alliance is a national nonprofit organization advancing policies and programs to secure a sustainable water future for all. We are the nation's recognized leader in building the One Water movement—a holistic approach that recognizes the true value of all water resources and integrates solutions across sectors to deliver economic, environmental, and social benefits.

As the premier platform for One Water changemakers in America, we provide our members with the ideas, tools, and relationships necessary to implement One Water management. The US Water Alliance is the only membership organization that brings together *all* stakeholders to find common ground solutions to our most pressing water challenges. The Alliance's diverse platform allows our members to connect and build relationships with utilities, public agencies, environmental groups, community organizations, agricultural interests, labor, universities, and others whose perspectives inform and enrich the One Water movement.

Membership in the US Water Alliance is a unique opportunity to join this powerful and growing nationwide network. Members include top leaders in their fields advancing a new era of water policy and stewardship together.

Enhance your organizational effectiveness and brand by becoming a member today!

## What We Do

- **Educate. We build a diverse base of One Water champions through education, engagement, and mutual discovery.** Our innovative education and advocacy campaigns, best-in-class communications, media activities, and high-impact events are educating and inspiring the nation about how water is essential and in need of investment. We produce framing papers and roadmaps that are redefining the field of water management and laying the groundwork for innovation to occur.
- **Accelerate. We cultivate the change leadership that is necessary to accelerate One Water management.** As a trusted convener, we increase the capacity for cross-sector collaboration by building a visible, connected network of changemakers. We equip those changemakers with the tools, skills, and capacities they need to make water systems integrated, equitable, and sustainable. We accelerate the co-creation of solutions through expert facilitation and cross-sector convenings.
- **Celebrate. We celebrate what works to spread innovation in water.** We shine a light on game-changing projects, policies, and programs through storytelling, cataloguing, and disseminating best practices. We spearhead special recognition programs that focus attention on how water leaders are building stronger communities and a stronger America.

## Member Benefits: Connections—Knowledge—Impact

The US Water Alliance offers exceptional benefits to support our members in the implementation of One Water, including:

- **One Water Council.** Comprised of representatives from member organizations, the One Water Council engages in interactive monthly meetings, ad-hoc work groups, and in-person strategy sessions. The Council enables Alliance members to talk candidly with leaders outside their usual sphere of influence about how to advance solutions on today's most difficult water issues. This cross-sector platform provides dynamic opportunities for One Water leaders and practitioners to learn from each other, partner on policy development, develop joint advocacy positions, and advance integrated approaches to water resource management.
- **In-Person Peer Exchange and Relationship Building.** Membership offers unique opportunities to participate in exclusive events—nationally and in your region—that align with your organization's interests. Our **One Water Institutes** are premier skills-building sessions with experts in the field open only to members and available free of charge. Our **One Water Summit** is unlike any water conference you have ever attended. Members enjoy a significant discount to this gathering of diverse leaders.
- **Virtual Learning and Knowledge Building.** The Alliance offers its members best-in-class virtual learning and network building opportunities. Our **monthly One Water Webinars** focus on hot topics in water while spotlighting members' innovative work. Our **One Water Leadership Insights** provide lessons learned from top innovators in the water industry. Our blogs and monthly newsletters shine a light on all our members do to secure a sustainable water future. Each month, our members' success stories are disseminated to a growing network of more than 20,000 water industry professionals and media outlets around the country.
- **Strategic Initiatives.** The Alliance supports clusters of members in moving along the path to One Water management through targeted taskforces, working groups, commissions, and learning exchanges on top-of-mind issues. These targeted initiatives and convenings are an invaluable mechanism for our members to come together in a deep, focused manner to advance policies and programs in specific regions or issue areas. Topics covered include important One Water management issues such

as water equity, workforce development, agriculture and municipal partnerships, utility consolidation, climate resilience, water reuse, and more.

- **Expert Advising and Thought Leadership.** Alliance staff are trusted resources to our members. We help our members connect with others around the country, provide strategic advice on One Water implementation, and serve as spokespeople at member events. With our national member network, the US Water Alliance provides the thought leadership needed to transform how the nation views, values, and manages water.

## FY 2020 Membership Dues

*The US Water Alliance is a 501(c)(3) national nonprofit organization, and annual membership dues are tax deductible.*

<b>Public Utility/Agency</b> (population served)	
less than 200,000	\$2,750
200,000 to 500,000	\$6,000
500,000 to 1,000,000	\$11,750
over 1,000,000	\$18,500
<b>Private Company</b> (annual revenue)	
less than \$10 million	\$6,000
\$10 million to \$100 million	\$12,000
over \$100 million	\$23,000
<b>Non-Profit Organization</b> (annual budget)	
less than \$2 million	\$1,050
\$2 million or more	\$2,100
<b>University/Research Institution</b>	\$3,000
<b>Labor Union</b>	\$5,500

## For More Information

If you are interested in becoming a member of the US Water Alliance, please contact **Sara Allen: [sallen@uswateralliance.org](mailto:sallen@uswateralliance.org)**.

To learn more, visit us at:

[www.uswateralliance.org](http://www.uswateralliance.org)  
[@USWaterAlliance](https://twitter.com/USWaterAlliance)

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