US Water Alliance
One Water, One Future

2022 Membership Overview
The US Water Alliance is a national membership organization that advances policies and programs that build a sustainable and equitable water future for all.

We are a network of more than 150 leading organizations, transforming how the nation views, values, and manages water.

Our members work across the country in every discipline of water management including drinking water, wastewater, stormwater, water reuse, flood and groundwater management, and watersheds. We represent all who have a stake in America’s water future—local water agencies, public officials, the private sector, community organizations, environmental groups, labor, research institutions, and more.

Water is the defining issue of our time. The costs of providing reliable, safe water services are rising in many communities. The pipes, pumps, plants, and infrastructure we rely on are aging. The climate crisis is putting people, ecosystems, and economies at risk. To forge progress, we have to tackle the very roots of the systemic challenges facing the water sector today. At the US Water Alliance, we believe everyone has a role in securing our water future. That’s why we unite diverse interests and communities to find common ground solutions to our nation’s most pressing water challenges.

When you become a member of the US Water Alliance, you join a movement of people who believe that water can be a force for economic prosperity, community well-being, and environmental sustainability. You join a movement that represents—and draws strength from—the great diversity of the water sector and the nation it serves.

**We are stronger together.**

Join the US Water Alliance and the One Water movement today.

**One Water** is both a way of thinking and a way of doing. The One Water approach envisions managing all water in an integrated, inclusive, and sustainable manner to secure a bright, prosperous future for our children, our communities, and our country. One Water is a transformative approach to how we view, value, and manage water—from local communities to states, regions, and the national scale.

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### What we do:

**Educate.**

Build a diverse base of One Water champions through mutual discovery, education, and engagement with all who have a stake in our water future.

**Accelerate.**

Accelerate the adoption of One Water management to advance a better quality of life for all.

**Celebrate.**

Celebrate what works to drive and spread innovation in water.
As a US Water Alliance member, you will:

Join a National Network of One Water Innovators

The US Water Alliance provides the network and connections that enable our members to save time and resources, solve challenges, and generate breakthrough solutions to pressing water challenges. Member benefits include:

• **Diverse Relationships and Allies Across Water.** The hallmark of the Alliance network is bringing together diverse stakeholders to find common ground. Have access to tools, resources, and collaboration tables that build the relationships, communications, and trust that are essential to multi-stakeholder initiatives.
• **Peer Exchange.** Participate in the members-only One Water Council for peer advising on One Water strategies and innovations. Engage in targeted committees to workshop One Water issues and monthly meetings to stay up to date on sector developments.
• **Knowledge Building.** Deepen expertise in One Water solutions through educational briefings and monthly webinars that spotlight our members’ innovative work.
• **Celebration.** Gain national recognition for your organization’s success stories through our communications platforms dedicated to amplifying member achievements beyond our network to secure a sustainable water future.

Elevate Water as a National Priority

Alliance membership gives you access to Value of Water Campaign tools and resources which build public and political will for greater investment in water infrastructure and water resources. Member benefits include:

• **Public Opinion Research.** Through the annual Value of Water Index, we monitor public attitudes on water and provide members with effective messaging to guide internal communications and external public will building.
• **Communications Resources.** We create high-impact, open-source communications toolkits, and collateral that can easily be adapted and customized by our members.

• **Education and Advocacy Events.** Members can participate in high-visibility national education and advocacy events, such as United for Infrastructure and Imagine a Day Without Water.
• **Media Strategy.** We work with our members to drive attention to water issues in a fast-paced and saturated media market, validating local infrastructure efforts, and raising the profile of water issues nationally.

Accelerate One Water Implementation

The Alliance supports our members as they implement One Water through targeted taskforces, working groups, commissions, and learning exchanges. We tackle the most pressing issues with our members, such as water equity, affordability and financial resilience, workforce development, watershed partnerships and planning, climate mitigation and resilience, utility consolidation, and more. Member benefits include:

• **Water Equity Network.** Join this community-of-practice Network for training, facilitation, resources, and peer exchange to help water utilities and other industry stakeholders develop and implement equitable water management practices.
• **Best practices.** The Alliance produces field-defining research, policy frameworks, and best practice compendiums that accelerate the spread of One Water across our national member network.
• **Leadership Institutes.** Premier skills-building sessions with experts in the field, open only to members and available free of charge.
• **Industry Insights.** Our Insight Interviews, blogs, and monthly newsletters provide cutting-edge perspectives on One Water management.
FY 2022 Membership Dues

Your entire organization benefits from the investment in US Water Alliance membership—multiple staff can access the range of resources and benefits we offer.

The US Water Alliance is registered as a 501(c)(3) non-profit organization. Contributions to the US Water Alliance are tax-deductible to the extent permitted by law.

Membership dues are billed annually, based on our fiscal year, October 1 to September 30. Members who join in the second, third, and fourth quarter of the fiscal year are billed at a prorated membership rate.

If you are interested in becoming a member of the US Water Alliance, please contact: membership@uswateralliance.org.

One Water Leaders Circle $60,000

In addition to the benefits of the One Water Partner and Core membership:
• Named Sponsor of US Water Prize 2022
• Named Sponsor of One Water Leadership Institutes
• Prominent recognition for your organization on the Alliance website and related communications

One Water Partner $35,000

In addition to the benefits of the Core membership:
• Direct priorities of the Value of Water Campaign through engagement on the Steering Committee
• Shape a strategic initiative such as a publication, working group, taskforce, roundtable, digital event, or convening
• Collaborate with Alliance staff on thought leadership opportunities

National Network Partner $15,000

Available only to invited national network organizations.

In addition to the benefits of the Core membership:
• Direct priorities of the Value of Water Campaign through engagement on the Steering Committee
• Partner to shape a strategic initiative such as a publication, working group, taskforce, roundtable, digital event, or convening
• Opportunity for cross-member collaboration and networking

Core Member

(Dues by population served, revenue, and organization type)

- Seat on the One Water Council
- Access to member-only Institutes, trainings, and peer-to-peer working groups
- Access to tools and resources created by the Value of Water Campaign
- Opportunity to tell your story through the Alliance’s influential national communications channels

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<th>Public Utility/Agency (population served)</th>
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<tr>
<td>less than 200,000</td>
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<td>200,001 to 500,000</td>
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<th>Private Company (annual revenue)</th>
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<td>less than $5 million</td>
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<td>$5 million to $10 million</td>
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<th>University/Research Institution</th>
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<th>Nonprofit Organization (annual budget)</th>
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<td>less than $2 million</td>
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<td>$2 million or more</td>
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