

Membership Overview

US Water Alliance

One Water, One Future.



The US Water Alliance is a national membership organization that advances policies and programs to secure a sustainable One Water future for all.

We are a growing alliance of more than 200 leading organizations transforming how the nation views, values, and manages water. We are a movement of champions who advocate and drive solutions to make One Water the new normal in water management. Through One Water, we believe communities can thrive.

Our member and partner base works in disciplines that span water management including utilities, public agencies, community organizations, engineering and design firms, water technology providers, corporate water stewards, arts and cultural leaders, environmental groups, academic institutions, labor unions, and many others. We advocate for all stakeholders of our water future.

Water defines our future. Safe, reliable water access is a shared value across our country—yet it eludes millions of Americans. For too long, our nation has underinvested in our water systems and neglected to protect vital freshwater resources, especially in historically marginalized, rural, and minority communities. And the ways we govern, fund, and invest in water infrastructure are not keeping pace with rising climate risks, emerging contaminants, growing water demands, and aging systems. These and other water challenges further compromise the nation's water future—putting people, communities, ecosystems, economic development, and even social and civil cohesion at risk.

To forge progress, we must tackle the very roots of the systemic challenges to our nation's water security. At the US Water Alliance, we believe everyone has a role in securing our water future. That's why we inspire and sustain a diverse movement to advance transformative solutions to pressing water challenges so communities can thrive.

When you become a member of the US Water Alliance, you join those who believe that water can be a pathway to essential needs: thriving communities; reliable and resilient water management; sustainable and competitive industry; regenerative agricultural systems; healthy watersheds; social and civil cohesion; social, economic, and environmental justice; and a livable planet.

We are stronger together.
Join the US Water Alliance and the One Water movement today.

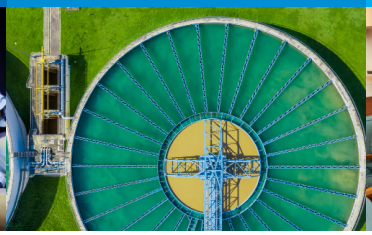
One Water is both a way of thinking and a way of doing. The One Water approach manages all water—whether from the tap, a stream, a storm, an aquifer, or a sewer—in a collaborative, integrated, inclusive, and holistic manner. One Water can deliver greater social, environmental, and economic benefits than traditional approaches, often at a lower cost.

WHAT WE DO:

EDUCATE.
We educate the nation on the true value of water and engage an expanding base of One Water champions through mutual discovery, learning, and communications.



INITIATE.
We initiate new approaches and solutions to our most pressing water challenges, leveraging powerful partnerships, authentic engagement, and cultural strategies to advance One Water.



ACCELERATE.
We accelerate the adoption and scaling of the mindset, practices, and policies behind the One Water approach to advance a better quality of life for all.



CELEBRATE.
We celebrate what works to advance the One Water movement and solutions to inspire and spread innovation in water system transformation.



As a US Water Alliance member, you will:

Join a National Network of One Water Innovators

Members help set our priorities. The US Water Alliance provides access to a network of more than 10,000 water professionals that enable our members to save time and resources, solve challenges, and generate breakthrough solutions to pressing water challenges.

Member benefits include:

- **Diverse Relationships and Allies Across Water.** The hallmark of the Alliance network is bringing together diverse stakeholders to find common ground. Members access tools, resources, and dedicated spaces for peer learning and networking.
- **Peer Exchange.** Engage in members-only opportunities for peer exchange, learning, and professional development through Communities of Practice and other offerings.
- **Knowledge Building.** Deepen expertise in One Water solutions through skill-building opportunities that spotlight our members' innovative work.
- **Increased Visibility and Recognition.** Elevate your One Water leadership through features on the Alliance website, social media, newsletters, webinars, blogs, and more that highlight your insights and achievements.

Elevate Water as a National Priority

As an Alliance member, you can join the Value of Water Campaign Steering Committee and help guide a national movement to build public and political support for greater investment in water infrastructure and water resources.

Value of Water Campaign Engagement Efforts:

- **Public Opinion Research.** Through the annual Value of Water Index, we monitor public attitudes toward water and provide members with effective messaging to guide internal communications and public will-building.
- **Communications Resources.** We create high-impact, open-source communications toolkits and collateral that can be easily adopted and customized by our members.
- **Education and Advocacy Events.** Members can participate in high-visibility national education and advocacy events such as United for Infrastructure and Imagine a Day Without Water.
- **Media Strategy.** We work with our members to drive attention to water issues in a fast-paced and saturated media market, validating local water infrastructure efforts and raising the profile of water issues nationally.

Accelerate One Water Implementation

The Alliance supports our members as they implement One Water through targeted pilots, working groups, and learning exchanges. We tackle the most pressing issues with our members, such as water equity, workforce development, emerging water quality and quantity threats, regional partnerships, and more.

Member benefits include:

- **One Water Council.** Every member organization receives two seats on our One Water Council—the leading national advisory body focused on advancing a One Water future.
- **Water Equity Network.** Join this community of practice for training, facilitation, resources, and peer exchange to help water utilities and other stakeholders develop and implement equitable water management practices.
- **National Environmental Finance Center.** The US Water Alliance is one of four national EPA-designated Environmental Finance Centers. US Water Alliance members can access resources and personalized technical assistance related to compliance with state and federal regulations as well as planning and financing sustainable One Water infrastructure.
- **Define Best Practices.** Alliance members share their progress to help our network produce field-defining research, policy frameworks, and best practice compendiums that accelerate One Water and highlight your leadership within the sector.
- **Leadership Institutes.** These premier skills- and network-building sessions feature experts in the field and are open exclusively to members free of charge.
- **Industry Insights.** Our events for peer learning and sharing provide forward-looking perspectives on One Water.
- **Pilot Opportunities.** Collaboratively participate with the Alliance and fellow members on solutions for regional resilience, workforce development, equitable infrastructure, and other timely topics.

Membership Dues

If you are interested in becoming a member of the US Water Alliance, please contact: **membership@uswateralliance.org.**

Your entire organization benefits from the investment in US Water Alliance membership—multiple staff can access the range of resources, activities, and benefits we offer.

The US Water Alliance is a registered 501(c)(3) nonprofit organization. Contributions to the US Water Alliance are tax-deductible to the extent permitted by law.

Membership dues are billed annually based on our fiscal year, October 1 to September 30. Members who join in the second, third, or fourth quarter of the fiscal year are billed at a prorated membership rate. Members who renew their membership late are billed for the full year since no gap in membership benefits will occur unless that member informs us they are canceling their membership.

Membership Levels

One Water Champion — $100,000

In addition to the benefits of all other membership levels:

- Co-develop bespoke opportunities for volunteerism that contribute to the Alliance's One Water mission while delivering transformational leadership experiences and exposure to your organization
- Inclusion of a Rising Professional from your organization in all One Water Leadership Institutes
- Engage in an influential roundtable to advance leadership and momentum on timely One Water and water equity challenges

One Water Leaders Circle — $73,300

In addition to the benefits of Value of Water Campaign Partner and Core membership:

- Named sponsor of US Water Prize and One Water Summit*
- Two free registrations to One Water Summit*
- Named sponsor of One Water Leadership Institutes and Alliance webinars
- Two guaranteed registrations to all One Water Leadership Institutes
- Prominent recognition of your organization on the Alliance's website and event-related communications
- Speaking opportunity at one or more of the events listed above

Value of Water Campaign Partner — $43,000

In addition to the benefits of Core membership:

- Seat on the Value of Water Campaign Steering Committee
- Opportunity to provide input and direction on the creation and implementation of national water awareness campaigns
- Participation in media and other campaign tools amplifying Value of Water Campaign messaging
- Regular engagement and thought collaboration with cross-sector water leaders at Value of Water Campaign events

One Water Core Member

(Dues by population served, revenue, and organization type)

- Two seats on the One Water Council, a strategic advising body to the Alliance and One Water movement
- Access to members-only Institutes, trainings, pilots, and peer-to-peer working groups
- Access to Alliance Communities of Practice such as the Water Equity Network
- Opportunity to tell your story through the Alliance's influential national communications channels
- Discounted registration to the One Water Summit

Public Utility/Agency (population served)	
Less than 200,000	**$3,300**
200,000 to 500,000	**$7,300**
500,001 to 1,000,000	**$14,400**
Over 1,000,000	**$22,600**
Private Company (annual revenue)	
Less than $5 million	**$3,600**
$5 million to $10 million	**$7,300**
$10 million to $50 million	**$14,700**
$50 million to $100 million	**$28,100**
Over $100 million	**$36,000**
Labor Union	**$6,900**
University / Research Institution	**$4,250**
Nonprofit Organization (annual budget)	
Less than $2 million	**$1,300**
$2 million or more	**$2,600**

*During Summit years.

**Value of Water Campaign Partnership is available to national network organizations at a reduced membership rate of $18,000.

US Water Alliance

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uswateralliance.org
@USWaterAlliance

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