



**Imagine a Day Without Water**

October 19, 2023

## Imagine a Day Without Water: Op-Ed Template

Imagine a Day Without Water: A Call to Action

Water, a seemingly accessible resource, plays a significant role in our lives—yet the infrastructure needed to deliver water to our homes and businesses is often out of sight and therefore out of mind. You wake up, shower, make your coffee, clean your car, feed your family, flush the toilet, and wash your laundry. *But have you thought about where your water comes from or where your wastewater goes?*

October 19 is Imagine a Day Without Water, a National Day of Action where people and organizations across the country unite in efforts to educate communities about our nation's water systems and advocate for investment to keep our taps flowing.

Many of our nation's water systems are more than a century old and have been deteriorating for years. Decades of chronic underinvestment in our aging water infrastructure paired with an increasingly disruptive and volatile climate have kept over two million Americans from accessing safe and reliable drinking water and wastewater services. Black, Indigenous, and Communities of Color, as well as low-income communities, are the most likely to experience this lack of access in their homes.

**[Insert a few sentences/a paragraph about a specific local water challenge in your area.]** Regardless of these challenges, a better future is possible.

According to the [2023 Value of Water Index](#), ensuring a reliable supply of water remains a top concern for voters. Further, voter support for federal investment in water infrastructure remains high, with 77% support for the Bipartisan Infrastructure Law. Water investment also offers an opportunity for economic growth—another top voter issue. Investment in water infrastructure includes investment in the people who provide drinking water and wastewater services, from underground water main repairs to functioning fire hydrants. And if the United States closes its water infrastructure investment gap, hundreds of thousands of new jobs will become available over the next few decades alone.

Water is the lifeline of our communities. More attention to and investment in water will result in healthier communities in every sense. And given the bipartisan support for providing reliable water and growing the economy, progress on these issues is within reach. It's up to all of us to keep the conversation going—not just on this National Day of Action, but throughout the year and for generations to come.