



**Imagine a Day Without Water**  
October 20, 2022

## **[Organization Name] Joins Eighth Annual “Imagine a Day Without Water”**

**October 20, 2022—[Your City]**— Today, [Organization Name] joins elected officials, water utilities, community leaders, educators, and businesses from across the country as part of the seventh annual **Imagine a Day Without Water**, a nationwide day of education and advocacy about the value of water.

Led by the US Water Alliance’s Value of Water Campaign, over a thousand organizations across the country will join Imagine a Day Without Water on October 20, 2022, to raise awareness about the role of water infrastructure in our lives and the importance of investment. The focus of this year’s event is to invite people to take the [#OneWaterPledge](#) and learn more about where our water comes from and where our wastewater goes.

[Insert one or two sentences about what your organization is doing for Imagine a Day Without Water (i.e., hosting an event, releasing a report, holding a ribbon cutting, lobbying legislators, etc.)]

[XXX community] joins Imagine a Day Without Water to draw attention to [details on issue(s) facing community]. [Insert details on how xxx community and organizations are addressing the issues.]

### **[QUOTE FROM YOUR ORGANIZATION/OFFICIAL]**

“We’re grateful to [XXXX organization/community/elected] for being a part of this year’s Imagine a Day Without Water,” says Oluwole (OJ) McFoy, Board Chair of the US Water Alliance. “Raising awareness about the state of water infrastructure is a crucial step to ensuring water systems keep flowing for generations to come. Even though we cannot see the pipes and sewers beneath our feet, water cannot be taken for granted. High-quality water service is a critical part of every thriving community. Today, we encourage everyone to take a minute to learn more about their local water system, where their drinking water comes from, and where their wastewater goes.”

Imagine a Day Without Water was envisioned as an advocacy and education day that asked Americans to think about what it would mean to go without water for a day. There are already [two million Americans](#) living without water service, and with the stress of climate change and the challenges of maintaining water infrastructure that is a century old in some places, there is growing concern about the stability of water supplies and service.

Black, Hispanic, Latine, Indigenous, and other people of color are the most likely to experience a lack of access to clean drinking water or sanitation in their homes. When this happens, we can’t bathe our children, prepare meals, wash our clothes, or fill a glass with cold, clean drinking water from our taps.

Learn more at [imagineadaywithoutwater.org](https://imagineadaywithoutwater.org) and follow the conversation on social media at **#ValueWater**.

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[your organization boilerplate and media contact]

**Value of Water Campaign Media Contact:** [media@uswateralliance.org](mailto:media@uswateralliance.org)

***The Value of Water Campaign** inspires the nation by building public support and political will for investment in water infrastructure that delivers an equitable and sustainable water future for all. Spearheaded by top leaders in the water sector, the Value of Water Campaign has helped to inspire more than \$55 billion in federal funding for community drinking and wastewater infrastructure investments. Follow the [Value of Water Campaign](#) on [Twitter](#).*

*The **US Water Alliance** advances policies and programs to secure a sustainable water future for all. Established in 2008, the Alliance is a nonprofit organization that educates the nation on the true value of water and water equity, accelerates the adoption of One Water principles and solutions, and celebrates innovation in water management. The Alliance brings together diverse interests to identify and advance common-ground, achievable solutions to our nation's most pressing water challenges. Our nearly 200 members and partners include community leaders, water providers, public officials, business leaders, environmental organizations, policy organizations, and more. Learn more at [www.uswateralliance.org](http://www.uswateralliance.org) and follow the US Water Alliance on [Twitter](#) and [LinkedIn](#).*