



# Membership Overview



One Water, One Future.



The US Water Alliance is a national membership organization that advances policies and programs to secure a sustainable One Water future for all.

We are a growing alliance of more than 200 leading organizations transforming how the nation views, values, and manages water. We are a movement of champions who advocate and drive solutions to make One Water the new normal in water management and thriving communities.

Our member and partner base works in disciplines that span water management including water, wastewater, and stormwater utilities and public agencies of all sizes, community-based organizations, leading engineering and design firms, water technology providers, corporate water stewards, arts and cultural leaders, environmental justice advocates, academic institutions, labor, and philanthropy. We advocate for all who have a stake in our water future.

Water defines our future. Safe, reliable water access is a shared value across our country—yet it eludes millions of Americans. For too long, our nation has underinvested in our water systems and neglected to protect vital freshwater resources. Climate change is shifting the planetary water cycle, causing extended droughts, extreme storms, and catastrophic flooding, as well as heating and acidification of the oceans. These and other water challenges further compromise the nation’s water future—putting people, communities, ecosystems, economic development, and even social and civil cohesion at risk. To forge progress, we must

tackle the very roots of the systemic challenges to our nation’s water security. At the US Water Alliance, we believe everyone has a role in securing our water future. That’s why we inspire and sustain a diverse movement to advance transformative solutions to pressing water challenges so communities can thrive.

When you become a member of the US Water Alliance, you join those who believe that water can be a pathway to essential needs: thriving communities, reliable and resilient water management, sustainable and competitive industry, regenerative agricultural systems, healthy watersheds, social and civil cohesion, social, economic, and environmental justice, and a livable planet.

**We are stronger together.**

**Join the US Water Alliance and the One Water movement today.**

**One Water** is both a way of thinking and a way of doing. The One Water approach manages all water—whether from the tap, a stream, a storm, an aquifer, or a sewer—in a collaborative, integrated, inclusive, and holistic manner. One Water can change and regenerate the way we live, the opportunities we have, our environment, and our society.

## WHAT WE DO:

### EDUCATE.

We educate the nation on the true value of water and engage an expanding base of One Water champions through mutual discovery, learning, and communications.

### INITIATE.

We initiate new approaches and solutions to our most pressing water challenges, leveraging powerful partnerships, authentic engagement, and cultural strategies to advance One Water.

### ACCELERATE.

We accelerate the adoption and scaling of the mindset, practices, and policies behind the One Water approach to advance a better quality of life for all.

### CELEBRATE.

We celebrate what works to advance the One Water movement and solutions to inspire and spread innovation in water system transformation.



# As a US Water Alliance member, you will:

## Join a National Network of One Water Innovators

Members shape our agenda. The US Water Alliance provides the network and connections that enable our members to save time and resources, solve challenges, and generate breakthrough solutions to pressing water challenges.

### Member benefits include:

- **Diverse Relationships and Allies Across Water.** The hallmark of the Alliance network is bringing together diverse stakeholders to find common ground. Access tools, resources, and collaboration tables that build the relationships, communications, and trust essential to multi-stakeholder initiatives.
- **Peer Exchange.** Participate in the members-only One Water Council for peer advising on One Water strategies and innovations. Engage in targeted committees to workshop One Water issues and monthly meetings to stay up to date on sector developments.
- **Knowledge Building.** Deepen expertise in One Water solutions through educational briefings and monthly webinars that spotlight our members' innovative work.
- **Celebration.** Gain national recognition for your organization's success stories through our communications platforms.

## Elevate Water as a National Priority

Alliance membership gives you access to Value of Water Campaign tools and resources that build public and political will for greater investment in water infrastructure and water resources.

### Member benefits include:

- **Public Opinion Research.** Through the annual Value of Water Index, we monitor public attitudes toward water and provide members with effective messaging to guide internal communications and public will-building.
- **Communications Resources.** We create high-impact, open-source communications toolkits and collateral that can be easily adopted and customized by our members.
- **Education and Advocacy Events.** Members can participate in high-visibility national education and advocacy events such as United for Infrastructure and Imagine a Day Without Water.

- **Media Strategy.** We work with our members to drive attention to water issues in a fast-paced and saturated media market, validating local water infrastructure efforts and raising the profile of water issues nationally.

## Accelerate One Water Implementation

The Alliance supports our members as they implement One Water through targeted pilots, working groups, commissions, and learning exchanges. We tackle the most pressing issues with our members, such as water equity, investment and financial resilience, capacity building, watershed partnerships, capital planning, climate action, workforce development, regional utility partnerships, and more.

### Member benefits include:

- **One Water Council.** Every member receives two seats on our One Water Council—the leading national advisory body focused on advancing a One Water future.
- **Water Equity Network.** Join this community of practice for training, facilitation, resources, and peer exchange to help water utilities and other stakeholders develop and implement equitable water management practices.
- **National Environmental Finance Center.** As one of four national EPA-designated Environmental Finance Centers, members have the opportunity to collaborate with us to use recent federal infrastructure investments to address entrenched inequities, reflect climate realities, and maximize long-term benefits for their own/other national communities.
- **Best Practices.** The Alliance produces field-defining research, policy frameworks, and best practice compendiums that accelerate and spread One Water.
- **Leadership Institutes.** These premier skills-building sessions feature experts in the field and are open exclusively to members free of charge.
- **Industry Insights.** Our communications, blogs, and newsletters provide forward-looking perspectives on One Water, including access to insights from the water sector's growing net zero community of practice.
- **Pilot Opportunities.** Collaboratively participate with the Alliance and fellow members on solutions for climate action, workforce development, equitable infrastructure, and other timely topics.

# Membership Dues

Your entire organization benefits from the investment in US Water Alliance membership—multiple staff can access the range of resources, activities, and benefits we offer.

The US Water Alliance is a registered 501(c)(3) nonprofit organization. Contributions to the US Water Alliance are tax-deductible to the extent permitted by law.

## Membership Levels

### One Water Champion \$100,000

*In addition to the benefits of all other membership levels:*

- Co-develop bespoke opportunities for volunteerism that contribute to the Alliance’s One Water mission while delivering transformational leadership experiences and exposure to your organization
- Inclusion of a Rising Professional from your organization in all One Water Leadership Institutes
- Inclusion of a Rising Professional from your organization in the Alliance’s One Water Leadership program
- Engage in an influential roundtable to advance leadership and momentum on timely One Water and water equity challenges

### One Water Leaders Circle \$64,000

*In addition to the benefits of Value of Water Campaign Partner and Core membership:*

- Named sponsor of US Water Prize and One Water Summit\*
- Named sponsor of One Water Leadership Institutes
- Prominent recognition of your organization on the Alliance’s website and related communications
- Two free registrations to One Water Summit\*

### Value of Water Campaign Partner\*\* \$37,500

*In addition to the benefits of Core membership:*

- Seat on the Value of Water Campaign Steering Committee
- Opportunity to provide input and direction on the creation and implementation of national water awareness campaigns
- Participation in media and other campaign tools amplifying Value of Water Campaign messaging
- Regular engagement and thought collaboration with cross-sector water leaders at Value of Water Campaign events

**If you are interested in becoming a member of the US Water Alliance, please contact: [membership@uswateralliance.org](mailto:membership@uswateralliance.org).**

Membership dues are billed annually based on our fiscal year, October 1 to September 30. Members who join in the second, third, or fourth quarter of the fiscal year are billed at a prorated membership rate. Members who renew their membership late are billed for the full year since no gap in membership benefits will occur unless that member informs us they are canceling their membership.

### One Water Core Member

*(Dues by population served, revenue, and organization type)*

- Two seats on the One Water Council, a strategic advising body to the Alliance and One Water movement
- Access to members-only institutes, trainings, pilots, and peer-to-peer working groups
- Access to tools and resources created by the Value of Water Campaign
- Opportunity to tell your story through the Alliance’s influential national communications channels

Public Utility/Agency (population served)	
Less than 200,000	<b>\$2,950</b>
200,000 to 500,000	<b>\$6,400</b>
500,001 to 1,000,000	<b>\$12,500</b>
Over 1,000,000	<b>\$19,800</b>
Private Company (annual revenue)	
Less than \$5 million	<b>\$3,200</b>
\$5 million to \$10 million	<b>\$6,400</b>
\$10 million to \$50 million	<b>\$12,800</b>
\$50 million to \$100 million	<b>\$24,600</b>
Over \$100 million	<b>\$31,500</b>
<b>Labor Union</b>	<b>\$6,000</b>
<b>University/Research Institution</b>	<b>\$3,800</b>
Nonprofit Organization (annual budget)	
Less than \$2 million	<b>\$1,100</b>
\$2 million or more	<b>\$2,250</b>

\*During Summit years.

\*\*Value of Water Campaign Partnership is available to national network organizations at a reduced membership rate of \$16,000.



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