

# Join the US Water Alliance!

## One Water, One Future.



### FY 2019 Membership Overview

This is a defining moment in our nation for water providers, business leaders, environmental organizations, public officials, the agricultural sector, community stewards—in short, for all of us. The need for integrated and inclusive water management is all too evident as various regions in the nation grapple with epic drought, extreme weather events, increased flooding due to climate change and rising sea levels, and unprecedented pressure on water supplies and infrastructure in the face of urbanization and population growth. Water is **the critical issue** for charting a prosperous future.

One Water is a holistic approach to treating and solving our nation's most pressing water challenges. We believe One Water is the only way for us to successfully transform today's water challenges into tomorrow's exciting opportunities.

At the US Water Alliance, we're proud to work with a nationwide network of diverse water leaders to identify and advance common ground solutions to today's complex issues—whether it's recovering precious nutrients and energy from waste streams; utilizing green stormwater techniques to mitigate flooding while simultaneously beautifying neighborhoods; tackling the issues of equity and affordability; watershed-level planning and collaboration to improve water quality, strengthen water supplies, and protect source waters; forming agriculture-municipal partnerships to address nutrient pollution, and much more.

Membership in the US Water Alliance is a unique opportunity to join a network of cutting-edge leaders from all facets of the water sector, participate in exclusive peer-to-peer exchange opportunities, enhance your organizational effectiveness, and play an influential role in advancing water policy and stewardship.

### Won't you join the One Water movement?

### Who We Are

The US Water Alliance advances policies and programs to secure a sustainable water future for all. Our membership includes water providers, public officials, business leaders, environmental organizations, community leaders, policy organizations, labor unions, and more. A nationally-recognized nonprofit organization, the US Water Alliance brings together diverse interests to identify and advance common ground, achievable solutions to our nation's most pressing water challenges. We:

- **Educate the nation about the true value of water and the need for investment in water systems.** Our innovative education and advocacy campaigns, best-in-class communications and media activities, high-impact events, and publications are educating and inspiring the nation about how water is essential and in need of investment. For example, we coordinate and staff the Value of Water Campaign, which builds public and political will that is critical for investment in our nation's water infrastructure.
- **Accelerate the adoption of One Water policies and programs that manage water resources to advance a better quality of life for all.** As an honest broker, we convene diverse interests to identify and advance practical, achievable solutions to our nation's most pressing water challenges. We do this through national dialogues, knowledge building and peer exchange, the development of forward-looking and inclusive water policies and programs, and coalition building. For example, our Water Equity Task Force is currently bringing together member utilities and community leaders in six different cities to develop more equitable water policies and practices that can ultimately be broadened nationally.
- **Celebrate what works and spread innovation in water management.** We shine a light on those who engage in groundbreaking work through story-telling, cataloguing and disseminating best practices, and spearheading special recognition programs that focus attention on how water leaders are building stronger communities and a stronger America. For example, our annual US Water Prize celebrates outstanding achievement in the advancement of sustainable, integrated, and inclusive solutions to our nation's water challenges.

## The Benefits of Membership

The US Water Alliance offers a range of programs and services for our members, including:

- **One Water Council.** Open only to members, the Council is the heartbeat of the Alliance, helping to shape and inform the Alliance's programs. The Council offers a valuable opportunity for peer exchange and knowledge building, and a place where members can talk candidly with leaders outside the usual sphere of influence about how to move today's most difficult issues forward.
- **One Water Hub.** The Hub includes **webinars** focused on valuable and timely topics, **spotlights** of innovative members and their work, and **blogs** and monthly **newsletters** that shine a light on all that our members do to secure a sustainable water future. Each month, our members' highlights and success stories are disseminated to a growing network of more than 18,000 water industry professionals and media outlets around the country.
- **Exclusive access to events and policy initiatives.** Membership offers unique opportunities to engage and shape policy initiatives that align with your interests, as well as the opportunity to attend invitation-only US Water Alliance events in your area—such as **regional One Water Leadership Institutes** where Alliance members can build practical tools and gain knowledge that can be utilized back home.
- **Discounted Registration for the One Water Summit.** Hosted annually, the One Water Summit—one of the premier national water conferences—is a tremendous opportunity for peer exchange, networking, and forging new partnerships for progress. Members receive discounted registration.

## FY 2019 Membership Dues

*The US Water Alliance is a 501(c)(3) national nonprofit organization, and annual membership dues are tax deductible.*

Public Utility/Agency (population served)	
less than 200,000	\$2,500
200,000 to 500,000	\$5,500
500,000 to 1,000,000	\$11,000
over 1,000,000	\$17,000
Private Company (annual revenue)	
less than \$10 million	\$5,000
\$10 million to \$100 million	\$11,000
over \$100 million	\$22,000
Non-Profit Organization (annual budget)	
less than \$2 million	\$1,000
\$2 million or more	\$2,000
<b>Labor Union</b>	\$5,000
<b>University/Research Institution</b>	\$2,500

## For More Information

If you are interested in becoming a member of the US Water Alliance or learning more about sponsorship opportunities, please contact Kip Peterson: [kpeterson@uswateralliance.org](mailto:kpeterson@uswateralliance.org).

To learn more, visit us at:

[www.uswateralliance.org](http://www.uswateralliance.org)  
[@USWaterAlliance](#)

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