



US Water Alliance
The United Voice for Water



The US Water Alliance is a national membership organization that advances policies and programs that build a sustainable water future for all. We are a community united in transforming how the nation views, values, and manages water. Our members work in every discipline of water management including drinking water, wastewater, stormwater, water reuse, flood and groundwater management, and watersheds. We represent all who have a stake in America's water future—local water agencies, public officials, private companies, community organizations, environmental groups, labor, research institutions, and more.

Water is the defining issue of our time. The costs of providing reliable, safe water services are rising in many communities. The pipes, pumps, plants, and infrastructure we rely on are aging. The growing climate crisis is putting people, ecosystems, and economies at risk. To forge progress, we have to tackle the very roots of the systemic challenges facing the water sector today, in partnership with other fields and sectors.

At the US Water Alliance, we believe everyone has a role in securing our water future. That's why we unite diverse interests to find common ground solutions to our nation's most pressing water challenges.

When you become a member of the US Water Alliance, you join a growing movement of people who believe that water can be a force for economic prosperity, community well-being, and environmental sustainability. You join a movement that represents—and draws strength from—the great diversity of the water sector and beyond.

We are stronger together.
Join the US Water Alliance today.

What we do:

Educate.

Build a diverse base of One Water champions through mutual discovery, education, and engagement with all who have a stake in our water future.



Accelerate.

Accelerate the adoption of One Water management to advance a better quality of life for all.



Celebrate.

Celebrate what works to drive and spread innovation in water.



As a US Water Alliance member, you will:

Join a National Network of One Water Innovators

The US Water Alliance provides the network and connections that enable our members to save time and resources, solve challenges, and generate breakthrough solutions to pressing water challenges. **Member benefits include:**

- **Peer Exchange.** Tap the members-only One Water Council for peer advising on One Water strategies and innovations. Engage in targeted committees to workshop One Water issues and monthly meetings to stay up to date on sector developments.
- **Build Diverse Relationships and Allies Across Water.** The hallmark of the Alliance network is bringing together diverse stakeholders to find common ground. Have access to tools, resources, and collaboration tables that build the relationships, communications, and trust that are essential to multi-stakeholder initiatives.
- **Knowledge Building.** Deepen expertise in One Water solutions through educational briefings and monthly webinars that spotlight our members' innovative work.
- **Celebrate and Amplify.** Gain national recognition for your organization's success stories through our communications platforms dedicated to shining a light on member achievements to secure a sustainable water future.

Elevate Water as a National Priority

Alliance membership gives you access to Value of Water Campaign tools and resources which build public and political will for greater investment in water infrastructure and water resources. **Member benefits include:**

- **Public Opinion Research.** Through the annual Value of Water Index we monitor public attitudes on water and provide members with effective messaging to guide internal communications and external public will building.
- **Communications Resources.** We create high-impact, open-source communications toolkits and collateral that can easily be adapted and customized by our members.

- **Education and Advocacy Events.** Members can plug into high-visibility national education and advocacy events, such as Infrastructure Week and Imagine a Day Without Water.
- **Media Strategy.** We work with our members to drive attention to water issues in a fast-paced and saturated media market, validating local infrastructure efforts, and raising the profile of water issues nationally.

Accelerate One Water Implementation

The Alliance supports our members as they implement One Water through targeted taskforces, working groups, commissions, and learning exchanges. We tackle the top-of-mind issues with our members, such as water equity, affordability and financial resilience, workforce development, watershed partnerships and planning, climate resilience, utility consolidation, and more.

Member benefits include:

- **Water Equity Network.** The Network offers trainings, facilitation, resources, and peer exchange to help water utilities and other industry stakeholders develop and implement equitable water management practices.
- **Leadership Institutes.** Premier skills-building sessions with experts in the field open only to members and available free of charge.
- **Best practices.** The Alliance produces field-defining research, policy frameworks, and best practice compendiums that accelerate the spread of One Water across our national member network.
- **Industry Insights.** Our Insight Interviews, blogs, and monthly newsletters provide cutting edge perspectives on One Water management.

If you are interested in becoming a member of the US Water Alliance, please contact Sara Allen: sallen@uswateralliance.org.



One Water, One Future.

www.uswateralliance.org
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