

# A United Voice for Water: Join the US Water Alliance



## FY 2018 Membership Overview

Imagine a future where all water is viewed, managed, and valued as one essential resource. The US Water Alliance is working to create that future with its members.

At the US Water Alliance, we believe that we have a once-in-a-generation opportunity—and obligation—to scale up the tremendous innovation in the water sector that is happening all around the country.

Membership in the US Water Alliance is a unique opportunity to join a network of cutting edge leaders from all facets of the water sector, participate in exclusive peer-to-peer exchange opportunities, enhance your organizational effectiveness, and play an influential role in advancing water policy and stewardship.

**Won't you join us?**



## Who We Are

The US Water Alliance advances policies and programs to secure a sustainable water future for all. Established in 2008, our membership includes water providers, public officials, business leaders, environmental organizations, community leaders, policy organizations, and more. A nationally recognized nonprofit organization, the US Water Alliance brings together diverse interests to identify and advance common-ground, achievable solutions to our nation's most pressing water challenges. We:

- **Educate the nation about the true value of water and the need for investment in water systems.** Our innovative education and advocacy campaigns, best-in-class communications and media activities, high-impact events, and publications are educating and inspiring the nation about how water is essential and in need of investment.
- **Accelerate the adoption of One Water policies and programs that manage water resources to advance a better quality of life for all.** As an honest broker, we convene diverse interests to identify and advance practical, achievable solutions to our nation's most pressing water challenges. We do this through national dialogues, knowledge building and peer exchange, the development of forward-looking and inclusive water policies and programs, and coalition building.
- **Celebrate what works and spread innovation in water management.** We shine a light on those who engage in groundbreaking work through story-telling, cataloging and disseminating best practices, and spearheading special recognition programs that focus attention on how water leaders are building stronger communities and a stronger America.

## The Benefits of Membership

The US Water Alliance offers a range of programs and services for our members. You don't want to miss out on these opportunities to engage with the top water leaders across the nation, including:

- **One Water Council.** This cross-sector collaborative platform engages leaders from across the country to advance integrated, sustainable, and inclusive approaches to water management. The Council is open only to Alliance members, and is a venue for members to learn from each other, ask peer-to-peer questions, tackle timely issues for the water industry, partner on policy development and advocacy, and help shape US Water Alliance programming.
- **One Water Webinars.** Our monthly webinars cover hot topics in water. Alliance members are featured as speakers while the webinars are open to non-members. This ensures broad amplification of our member's work, leadership, and innovation.
- **One Water Spotlights and Blog.** A monthly profile showcasing our members' innovative water management strategies. *One Water Spotlights* are published monthly and sent to more than 15,000 leaders in the public, private, and nonprofit sectors. Alliance members also have the opportunity to offer a guest column on our *One Water Blog*—a great venue to promote thought leadership on innovations in water management.
- **Exclusive access to events and policy initiatives.** Membership offers unique opportunities to engage and shape policy initiatives that align with your interests and expertise, and attend invitation-only US Water Alliance events in your area.
- **Discounted Registration—One Water Summit.** Hosted annually, the One Water Summit is a tremendous opportunity for peer exchange, networking, and forging new partnerships for progress. It's an event not to be missed! Members receive discounted registration and first right of refusal on key sponsorship opportunities.

## FY 2018 Membership Dues

<b>Public Utility/Agency</b> (population served)	
less than 200,000	\$2,500
200,000 to 500,000	\$5,000
500,000 to 1,000,000	\$10,000
over 1,000,000	\$15,000
<b>Private Company</b> (annual revenue)	
less than \$10 million	\$5,000
\$10 million to \$50 million	\$10,000
over \$50 million	\$20,000
<b>Non-Profit Organization</b> (annual budget)	
less than \$2 million	\$1,000
\$2 million or more	\$2,000
<b>University/Research Institution</b>	\$5,000
<b>Labor Union</b>	\$5,000

## Deepen Your Impact—Support the Value of Water Campaign!

Coordinated by the US Water Alliance, the Value of Water Campaign is educating and inspiring people about how water is essential, invaluable, and in need of investment. Through collective action, campaign supporters—which include leading water utilities, business and civic leaders, and national organizations—are building public and political will for investment in water resources and water infrastructure. The advocacy campaign produces public events, op-eds, social media graphics, national public opinion polls, communications toolkits and trainings in close partnership with supporters.

The benefits of being a campaign supporter include:

- Engage, alongside other water utilities, business leaders, and national policy organizations, in a leading campaign focused on water infrastructure investment;
- Opportunities to participate in the Value of Water Campaign’s strategy calls and quarterly updates;
- Opportunity to shape the strategy and programmatic work of the campaign;
- Access to staff experts who serve as spokespeople or contributors at supporters’ events; and
- Prominent recognition of your organization as a Value of Water Campaign supporter.

**The Value of Water Campaign requires a \$20,000 contribution to participate as a supporting organization.**

## Sponsorship Opportunities

The US Water Alliance has select sponsorship opportunities for organizations who are interested in supporting a specific initiative. Our sponsors are leaders in the field and their support is vital to our programming, including national dialogues, events such as the One Water Summit, and the development of innovative one water programs and policies.

We also invite our most committed supporters to join us as members our Leaders Circles, offering the opportunity to significantly engage on several US Water Alliance program activities. Members of our Leaders Circles receive exclusive recognition for their efforts to advance the Alliance’s *Educate*, *Accelerate*, and *Celebrate* program areas.

## For More Information

If you are interested in becoming a member of the US Water Alliance or learning more about sponsorship opportunities, please contact Peter Kim: [pkim@uswateralliance.org](mailto:pkim@uswateralliance.org).



To learn more, visit us at:

[www.uswateralliance.org](http://www.uswateralliance.org)  
[@WaterAlliance](https://twitter.com/WaterAlliance)

©2018 US Water Alliance. All rights reserved.